

November 26-27  
Helsinki, Finland

R

---

**ART <sub>A!</sub> OF**

Aalto University  
School of Arts, Design  
and Architecture

A

O

**RE CONFERENCE**

---

**PROGRAM**

O

A

**SEARCH**

R

---

**2014**

Experience  
Materiality  
Articulation

---



ornamo



ACADEMY  
OF FINLAND

CONFERENCE PROGRAMME DAY 1: WEDNESDAY, NOVEMBER 26

8.00-9.00

**REGISTRATION**

Main lobby, Hämeentie 135 C  
Tea/Coffee & Biscuits in Studio Stage lobby

9.00-9.30

**OPENING SPEECHES**

**Teemu Leinonen**, Vice Dean of Aalto University School of Arts, Design and Architecture  
**Maarit Mäkelä**, Chair of The Art of Research V conference

9.30-10.30

**KEYNOTE 1**

**Juhani Pallasmaa**, Professor Emeritus, Aalto University School of Arts, Design and Architecture  
Chair: **Pirita Seitamaa-Hakkarainen**, University of Helsinki

10.30-11.00

**TEA/COFFEE**

Fruits in Studio Stage lobby

11.00-13.00

**SESSION 1: EXPRESSING AND PERSONALIZING MATERIAL PROCESSES**

Chair: **Nithikul Nimkulrat**, Estonian Academy of Arts

11.00-11.30

*Material Communications*

**Doremy Diatta**, Parsons The New School For Design, Transdisciplinary Design, USA

11.30-12.00

*Augmented Paper Diary Method for capturing the aesthetic experience in Ceramic Practice*

**Priska Falin**, Aalto University School of Arts, Design and Architecture, Finland

12.00-12.30

*Successfully Failing to Design the New Unit of Presence: A Design-based Research Exploration in-between the True and the Real*

**Søren Rosenbak**, Umeå Institute of Design, Sweden

12.30-13.00

*The Knowing Body in Material Exploration*

**Camilla Groth, Maarit Mäkelä**, Aalto University School of Arts, Design and Architecture

13.00-14.30

**LUNCH IN ARABIANRANTA RESTAURANT**

13.40-14:30

Exhibition Tour in Arabia Campus

14.30-16:00

**SESSION 2: DYNAMICS OF REFLECTION IN SPACE**

Chair: **Mika Elo**, Aalto University

14.30-15.00

*The Sense of Architectural Constructs in Research*

**Thierry Berlemont, Wim Goossens, Arnaud Hendrickx, Nel Janssens**, KU Leuven, Belgium

15.00-15.30

*Understanding Aesthetics of Urban Environment through Drawing*

**Anna Kholina**, Aalto University School of Arts, Design and Architecture, Finland

15.30-16.00

*Aliens & Creativity: the Visual Practice-led Inquiries of a Foreigner*

**Gary McLeod**, Izmir University of Economics, Turkey

**SESSION 3: MEANING MAKING THROUGH MATERIAL AND TECHNOLOGY**

Chair: **Sofia Pantouvaki**, Aalto University

*Exploring Industrial Heritage through the Design Process - the Case with the Last Masonite Factory*  
**Anna Holmquist**, Royal Institute of Technology, Sweden

*Crafting Qualities in Designing QR-coded Embroidery and Bedtime Stories*  
**Kristi Kuusk, Stephan Wensveen, Oscar Tomico**, Eindhoven University of Technology, Netherlands

*Hand in Hand*  
**Malgorzata Markiewicz, Thierry Berlemont**, Poland, Belgium

16.00-16.30

**TEA/COFFEE**

Fruits in Studio Stage Lobby

17.30-18.30

**EXHIBITION TOUR IN DESIGN MUSEUM HELSINKI**

Korkeavuorenkatu 23

18.30-20.00

**RECEPTION IN DESIGN MUSEUM**

Opening speech: Jukka Savolainen, the director of Design Museum Helsinki

CONFERENCE PROGRAMME DAY 2: THURSDAY, NOVEMBER 27

9.15-10.30

**KEYNOTE 2**

**Welby Ings**, Auckland University of Technology  
Chair: **Maarit Mäkelä**, Aalto University

10.30-11.00

**TEA/COFFEE**

Fruits in Studio Stage lobby  
Video screening "Embodied Drawing: The Poetics Of Fictional Memory" by Welby Ings in Marilyn

11.00-13:00

**SESSION 4: PLACE AND EXPERIENCE THROUGH PARTICIPATORY PRACTICES**

Chair: **Dorita Hannah**, University of Tasmania

11.00-11.30

[Designing future learning. A Posthumanist Approach to Researching Design Processes](#)  
**Malou Juelskjær**, University of Aarhus, Denmark

11.30-12.00

[Participation within the NIVA TO NENETS Project: Three Methods to Communicate, Share and Transfer Knowledge](#)  
**Rosanne van Klaveren**, Belgium

12.00-12.30

[Knowing through Art: Enhancing Access to Knowledge Production through Participatory Art-Research](#)  
**Ninette Rothmüller**, University of Osnabrück / Zeppelin University, Germany

12.00-12.30

[Politics of Participation in Design Research - Learning from Participatory Art](#)  
**Eva Knutz, Thomas Markussen**, Institute for Communication Design, Kolding School of Design, Denmark

13.00-14.30

**LUNCH IN ARABIANRANTA RESTAURANT**

13.40-14:30

Open discussion & comments about the Art of Research exhibition in Studio Stage

14.30-16.30

**SESSION 6: ENGAGING BODIES AND SENSES**

Chair: **Henna Lahti**, University of Helsinki

14.30-15.00

[Intensive Morphologies: Redistributing Bodies via the Haptic Text](#)  
**Nicole De Brabandere**, Zurich University of the Arts, Switzerland

15.00-15.30

[The Aesthetics of Form Knowledge: Embodied Knowledge through Materialization](#)  
**Astrid Heimer**, Oslo and Akershus University College of Applied Sciences, Norway

15.30-16.00

[The Problem of Writing in Doctoral Research and Dissertation in Arts and Design](#)  
**Helena Cabeleira**, Institute of Education of the University of Lisbon, Portugal

16.00-16.30

[Making with Others: Working with Textile Craft Groups as a Research Method](#)  
**Amy Twigger Holroyd, Emma Shercliff**, School of Design, University of Leeds, UK

16.30-17.00

**TEA/COFFEE**

Pastries in Studio Stage Lobby

17.00-18.00

**KEYNOTE 3**

**Kerstin Abraham**, Muthesius Academy of Fine Arts and Design  
Chair: **Tapio Yli-Viikari**, Aalto University + closing remarks

19.30-21.30

**CONFERENCE DINNER IN TORNI RESTAURANT**

**SESSION 5:**

**ROLES OF MATERIALITY**

Chair: **Marsha Bradfield**, University of the Arts London

[Carving and Modelling: Recalling Twentieth Century Concepts of Materiality](#)

**Jim Middlebrook**, Smith College, Massachusetts, USA

[The Voice from Within](#)

**Caroline Slotte**, Finland

[Gravity Wins](#)

**Mary Hackett**, RMIT University, Australia

[Seaming, Writing, and Making Strange: between Material and Text](#)

**Yeseung Lee**, Royal College of Art, UK

## ADDITIONAL INFORMATION

### CONFERENCE VENUES

[Studio Stage](#)

Keynotes 1, 2 and 3

Sessions 1, 2, 4 and 6

[Marilyn](#)

Sessions 3 and 5

[Design Museum, Korkeavuorenkatu 23](#)

Reception, November 26

[Torni Restaurant, Kalevankatu 5](#)

Dinner, November 27

### EXHIBITIONS

[Studio Stage & Marilyn](#)

Art of Research 2014 exhibition

[Design Museum Arabia Gallery](#)

Helsinki Fat Clay – Ceramic Group

[Ground floor Lobby](#)

Movements of Making

[7th floor Lobby](#)

Material Matters – Art & Research

[Window gallery 7th floor](#)

Material Matters – teachers' exhibition

[Lume gallery](#)

Material Matters – students' exhibition

### EXHIBITIONS TOUR

[Wednesday November 26, 14:00-14:30](#)

Meeting point: Arabianranta restaurant lobby, Hämeentie 135 A

### CONTACT PERSON

[In case of emergencies](#)

Johanna Rauhaniemi

+358 50 431 7911

### OFFICIAL HASHTAG

[#artofresearch2014](#)